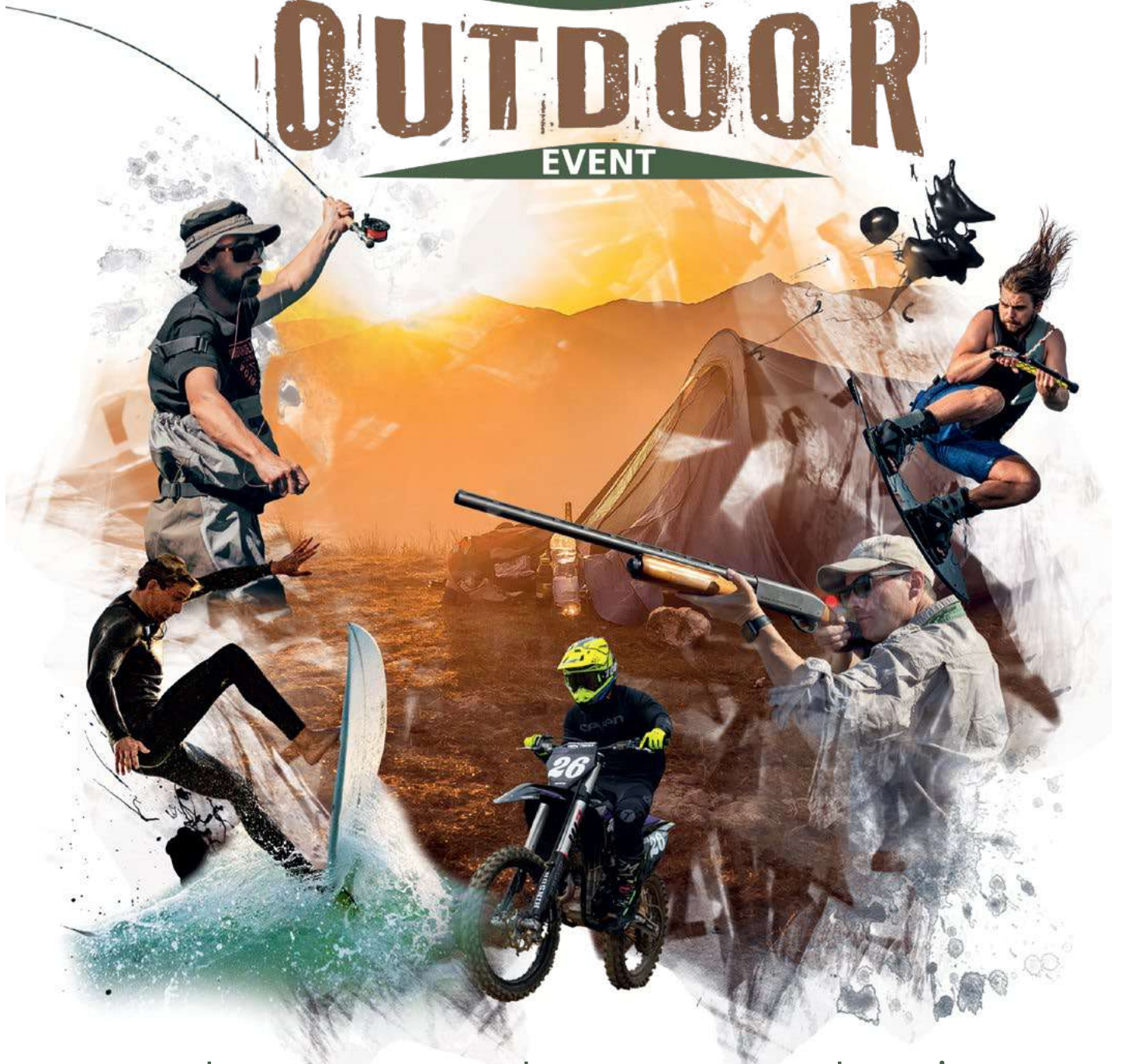




OUTDOOR

EVENT



The Largest and Most Comprehensive
Outdoor Activity & Adventure Event
in Cyprus

Organizers:

DACOR
advertising & media ltd



THE WAREHOUSE
by IT Quarter



The Great Outdoor Event is the largest and most comprehensive event in Cyprus dedicated to every aspect of outdoor activities, adventure, and the outdoor lifestyle.

Limassol will become the ultimate meeting point for everyone passionate about nature, action, and the specialized equipment that makes every outdoor experience unique.

The exhibition will feature companies and professionals from a wide range of sectors, including outdoor cooking (BBQ), fishing, hunting, camping and hiking, mountaineering and climbing, cycling, as well as specialized outdoor equipment and gear.

In parallel, recreational activities and entertainment venues such as paintball parks, go-kart tracks, 4x4 activities, automotive experiences, theme parks, and businesses operating within the broader category of outdoor activities will also be presented.

A prominent role in the event will also be held by organizations and associations active in sports, adventure, and outdoor living, further enhancing the exhibition's educational, social, and experiential character.



**The Warehouse by IT Quarter,
Limassol**



Exhibition Dates & Opening Hours

Saturday 03 October 11:00 - 20:00

Sunday 04 October 11:00 - 20:00





Visitors will have the opportunity to discover new technologies, innovative products, and modern equipment firsthand, participate in practical workshops, presentations, and live demonstrations by industry experts, and experience activities themselves in specially designed interactive areas. The event is expected to attract a broad and multicultural audience

from the dynamic city of Limassol, including visitors not only from across Cyprus but also from abroad - including Russia, Israel, China, and other international communities active in the city.

Target Audience

Outdoor enthusiasts, BBQ lovers, families, hunters, anglers, shooters, 4x4/off-road vehicle owners, campers, cyclists, adventure travelers, water sports enthusiasts, consumers interested in fitness and wellness, and professionals from the tourism industry.

The Great Outdoor Event is the ideal platform for companies wishing to showcase their products and services, strengthen their market presence, and engage directly with the outdoor activity community.

Estimated Attendance: 10.000 - 15.000 visitors

- Strong social media engagement and interaction.

Event Zones

Zone A - 4x4 & Off-Road Vehicles, Outdoor Cooking, BBQ, Water Sports, Cycling & Mobility, Outdoor Activities.

Zone B - Conference & Presentation Area.

Zone C - Hunting, Fishing, Diving, Survival, Camping & Glamping.

Zone D - Food Corner, Kids' Zone, BBQ Area, Family Adventure Area.



Sponsorship Packages

TITLE SPONSOR

Sponsorship Fee
€20,000

Available Positions:
Only one (1)

The **Title Sponsor** enjoys maximum exposure and a strong presence across all media channels throughout the advertising campaign of The Great Outdoor Event 2026 and retains the right to renew the sponsorship for the following year.

Benefits for the Title Sponsor:

Logo / Brand Exposure:

- Premium placement on all printed promotional material of The Great Outdoor Event 2026.
- Presence on the official event website.
- Complimentary invitations.
- Right to present products or services in the Conference Area.

Media Coverage:

- Strong presence in television advertisements.
- Mention in radio advertisements (Greek, English, and Russian stations).
- Premium exposure in newspapers and magazines (Greek, English, and Russian publications).
- Mention in all press releases, interviews, feature articles, and media coverage as the Title Sponsor.

At the Event:

- Complimentary premium exhibition booth (6m x 4m) for product and service promotion.
- Opportunity to place advertising banners or flags at the main entrances.

Online & Social Media:

- Sponsor mention in social media advertising campaigns, Google Ads, Facebook, and Instagram promotions.

Off-Site Promotion:

- Newsletter promotion through the event's database.
- Logo placement on roadside billboards across Cyprus for 30 days.



GOLD SPONSOR

The **Gold Sponsor** will enjoy extensive exposure and dynamic representation across all media channels throughout The Great Outdoor Event advertising campaign, as well as during the event's official press conference.

Sponsorship Fee

€12,000

Available Positions:

Only one (1)

Benefits for the Gold Sponsor:

Logo / Brand Exposure:

- Premium placement on all printed promotional material of The Great Outdoor Event 2026.
- Presence on the official event website.
- Complimentary invitations.
- Right to present products or services in the Conference Area.

Media Coverage:

- Strong presence in television advertisements.
- Mention in radio advertisements (Greek, English, and Russian stations).
- Premium exposure in newspapers and magazines (Greek, English, and Russian publications).
- Mention in all press releases, interviews, feature articles, and media coverage.

At the Event:

- Complimentary premium exhibition booth (5m x 4m) for product and service promotion.
- Opportunity to place advertising banners or flags at the main entrances.

Online & Social Media:

- Sponsor mention in social media advertising campaigns, Google Ads, Facebook, and Instagram promotions.

Off-Site Promotion:

- Newsletter promotion through the event's database.
- Logo placement on roadside billboards across Cyprus for 30 days.

SILVER SPONSOR

Sponsorship Fee

€5,000

Available Positions:

Only three (3)

Silver Sponsors will receive exposure through all television and print advertising campaigns, and their company will be mentioned during the official press conference.

Silver Sponsor Benefits

- Complimentary central exhibition booth (3m x 3m).
- Promotion through nationwide TV advertising.
- Exposure through nationwide Greek and English magazines and newspapers.
- Billboard advertising across Cyprus for 30 days.
- Logo and company name displayed on banners, brochures, and posters throughout the exhibition.
- Promotion through social media platforms and Google Ads, Facebook, and Instagram campaigns.

OFFICIAL DRINK SPONSOR

Sponsorship Fee

€4,000

The **Official Drink** Sponsor will have the opportunity to place promotional material within designated exhibition areas, subject to approval by the organizers.

In addition, the Official Drink Sponsor is entitled to::

- Complimentary 3m x 3m booth for product sales or promotion.
- Exposure through print advertising in nationwide Greek and English magazines and newspapers.
- Billboard advertising across Cyprus for 30 days.
- Logo and company name displayed on exhibition banners, brochures, and posters.
- Promotion through social media and digital advertising campaigns

OFFICIAL COFFEE SPONSOR

Sponsorship Fee
€3,000

The **Official Coffee Sponsor** will have the opportunity to place promotional material in approved exhibition areas in coordination with the organizers. The sponsor will also have the right to operate a coffee sales unit within the exhibition grounds

ACTIVATION SPONSOR

Sponsorship Fee
€3,000

The Activation Sponsor has the right to create and brand a dedicated interactive area, such as:

- Adventure Arena
- 4x4 Arena
- Camping Village
- Bike Zone
- Wellness Zone
- Outdoor Food Festival

WRISTBANDS SPONSOR

Sponsorship Fee
€3,000

The Wristband Sponsor's logo will appear on all wristbands worn by exhibition visitors.

Additionally, the sponsor will receive:

- Complimentary 3m x 3m exhibition booth.



Exhibitor Information



THE GREAT OUTDOOR EVENT offers exhibitors the opportunity to participate with indoor and outdoor exhibition booths specially designed for showcasing products, services, and activities related to outdoor living, equipment, vehicles, and outdoor experiences.

Available Spaces:

- **57 indoor exhibition booths.**
- **Approximately 400 sq.m.** of outdoor exhibition space for custom booths and special constructions.

The spaces can accommodate wheeled vehicles and heavy equipment.

Booths of various sizes will be available according to the official exhibition floor plan.

Exhibitors requiring larger spaces may apply to the organizers for double or triple booths or request custom-built booth configurations adapted to the exhibition layout.

Exhibition Space Rental Costs:

Indoor Areas – Zones A & C

- With standard booth structure: **€60/sq.m.** for the two exhibition days.
- Without standard structure (space only): **€40/sq.m.**

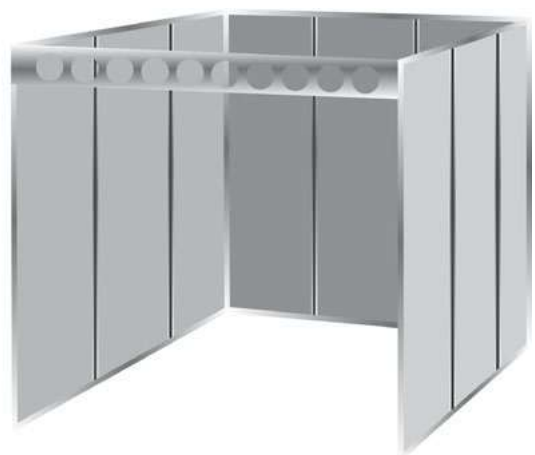
Outdoor Areas

- **€35/sq.m.**

Booth Structure

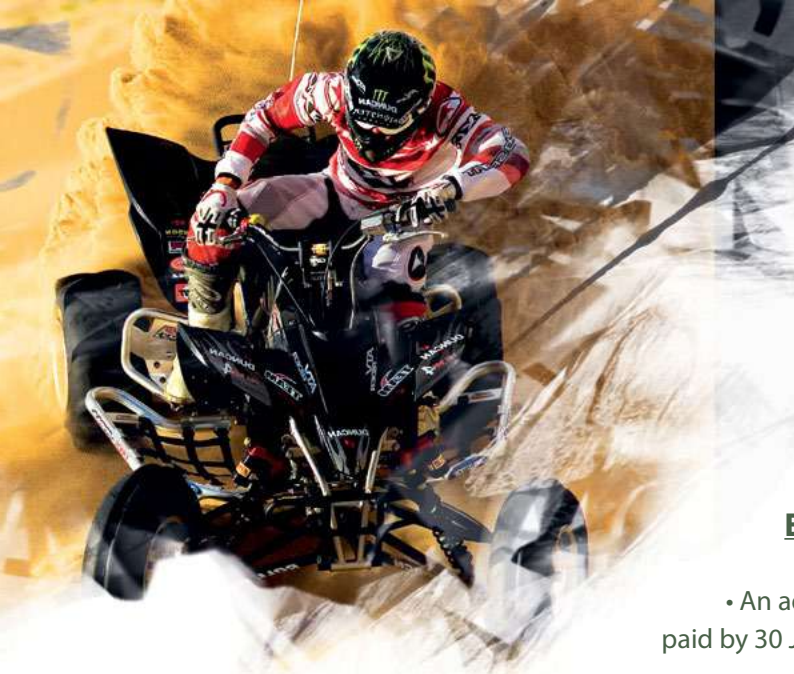
Standard Booth Structure Includes:

- Perimeter wall structure with a height of 2.50m.
- Fascia board displaying exhibitor name.
- One table with two chairs.
- One electrical outlet per booth.
- One spotlight per 7 sq.m.
- Stone flooring.
- Illuminated exhibition hall.



Any additional constructions or services requested from the booth construction company will incur additional charges, subject to agreement between the exhibitor and the contractor.

The organizers bear no responsibility beyond the standard exhibition structure.



Reservation & Payment Terms

To secure the reservation of the selected exhibition space, a deposit equal to 30% of the total rental cost is required.

Early Booking Discounts

- An additional 5% discount applies if the total amount is fully paid by 30 July 2026.

Final Payment Deadline

The final deadline for full payment is 1st September 2026.

Special Discounts

Associations and non-profit organizations are entitled to a 15% discount.

Terms of Participation

Reservations are allocated on a first-come, first-served basis, in accordance with the exhibition's terms and regulations.

Exhibitors must comply with all technical and operational specifications provided by the organizers.

The organizers reserve the right to modify the exhibition layout where necessary for operational or safety reasons.

Contact Information

For information, reservations, and technical clarifications, interested exhibitors may contact the organization of THE GREAT OUTDOOR EVENT.

Organizer Details:

Dacor Advertising and Media Ltd.

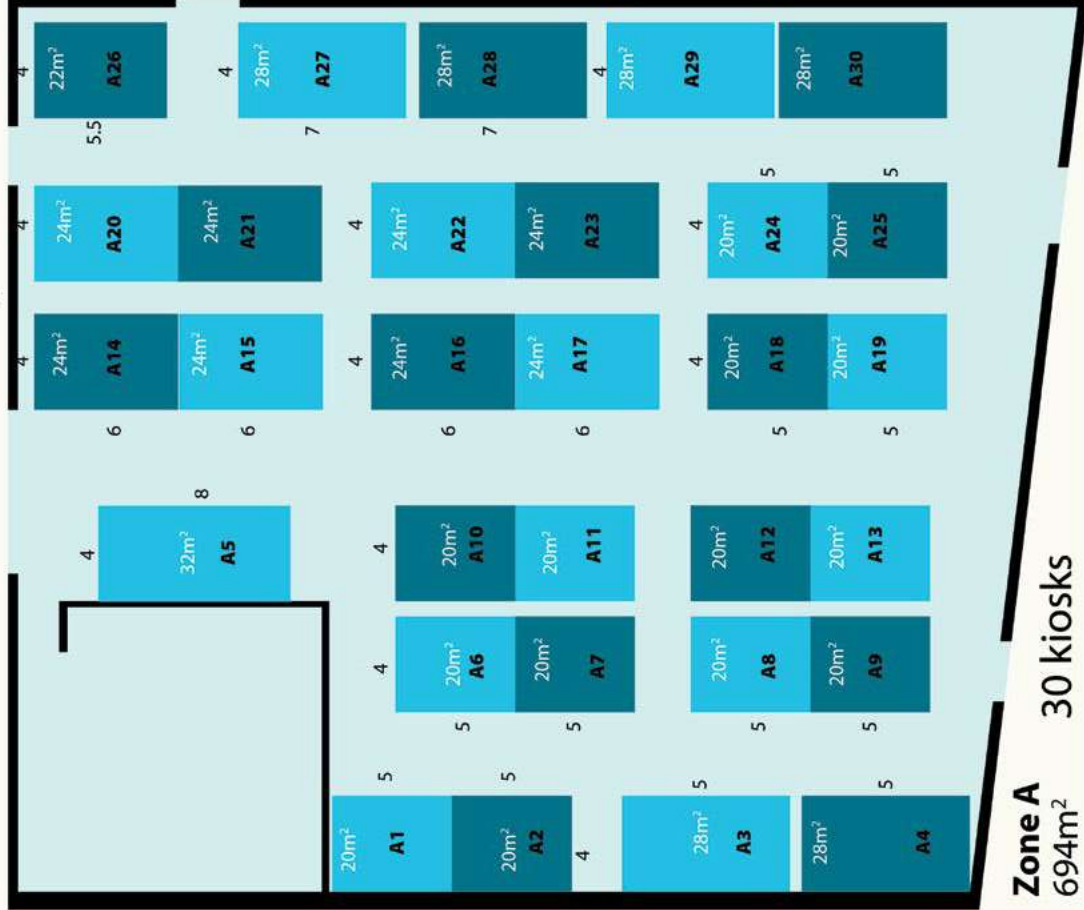
5 Apostolou Varnava Street, 3065 Limassol, Cyprus | **Tel.:** +357 25 577 750 / +357 96 440 761 | **Fax:** +357 25 577 760

Email: info@dacor.com.cy | **Website:** www.dacor.com.cy



Zone A

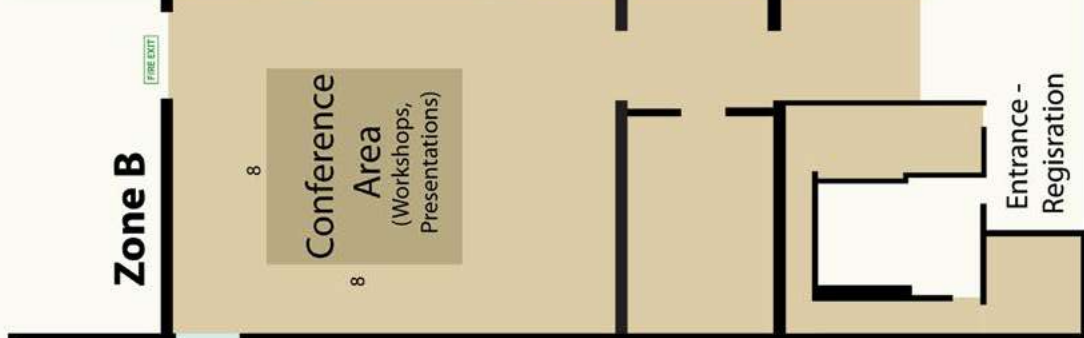
(Automotives 4x4, Outdoor Food, BBQ, Water Sports
Cycling & Mobility, Outdoor Activities)



Zone A
694m²
30 kiosks

Zone B

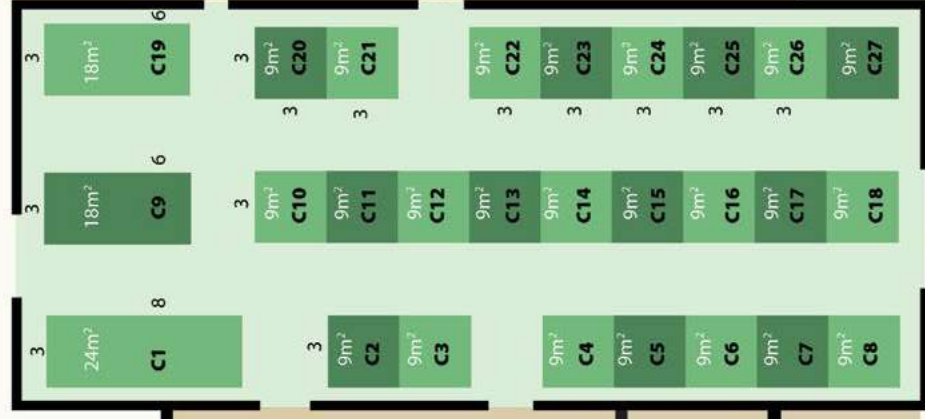
Conference
Area
(Workshops,
Presentations)



Entrance -
Registration

Zone C

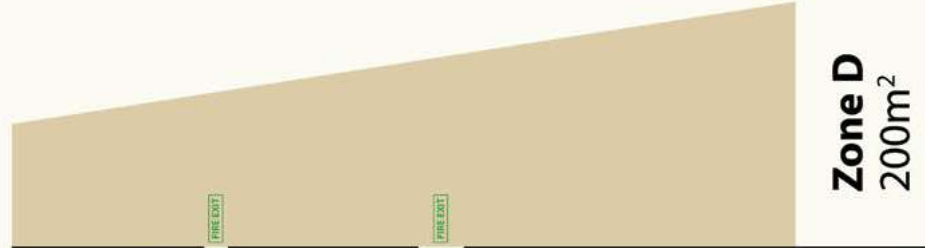
(Hunting, Fishing, Diving,
Survival, Camping & Glamping)



Zone C
254m²
27 kiosks

Zone D

(Food Corner, Kids Zone,
BBQ Area, Family Adventure Area)



Zone D
200m²

Total
973m²
57 kiosks

BAR



PARTICIPATION FORM

Please complete your details carefully and then send the form by fax, email, or deliver it by hand to one of our representatives.

Date ____/____/____

Name _____ Surname _____

Title _____ Company _____

Address _____

Phone _____ Fax _____

Email _____ Website _____

Invoice Details

Full Registered Company Name _____

Invoice Address _____
(if different than the above)

Sponsorship Category _____ Sponsorship Amount _____

Exhibits (Brands) _____

Requested Space _____

Number of Booths for Rental _____

Additional Electricity Supply and Lighting

The standard equipment includes one 13A power outlet and one light fixture. Please specify any additional requirements.

Additional power outlet for more than two electrical devices

Three-phase power supply Additional spotlights and lighting

By signing this form, I hereby confirm that I have read, understood, and fully accept the terms and conditions governing my participation in THE GREAT OUTDOOR EVENT exhibition, organized by Dacor Advertising and Media Ltd.

All sponsorships and exhibition space/booth rentals must be prepaid, with the final payment deadline set for 1 September 2026.

I agree to receive promotional and informational material from Dacor Advertising and Media Ltd.

I consent to being photographed and/or filmed during the exhibition, and for this material to be used for the promotion of THE GREAT OUTDOOR EVENT.

ORGANISER'S SIGNATURE

CLIENT SIGNATURE

(On behalf of the organisers)

(Company's Stamp)

Organizer Details: Dacor Advertising and Media Ltd.

5 Apostolou Varnava Street, 3065 Limassol, Cyprus | **Tel.:** +357 25 577 750 / +357 96 440 761 | **Fax:** +357 25 577 760

Email: info@dacor.com.cy | **Website:** www.dacor.com.cy



General Terms and Conditions for Exhibitors

1. Each booth will be assigned to the Exhibitor/Sponsor specified in the contract. Subletting, "hosting," or any form of third-party use or facilitation is strictly prohibited. In case of violation, the Organizers reserve the right to remove any non-compliant participants.
2. For the purposes of equal treatment, the principle of chronological priority shall apply. Proof of priority shall be the relevant email registration confirmation and proof of deposit payment. The date of the deposit payment shall have primary and decisive authority in the allocation of exhibition space.
3. The Organizers reserve the right to refuse any participation or exhibit that does not align with the nature of the exhibition, without any obligation to provide justification.
4. The final deadline for submission of the participation form shall be 10 September 2026. After this date, Exhibitors may be accepted only upon full payment within five (5) working days and only for remaining available spaces.
5. Upon signing and submitting the participation form, each Exhibitor/Sponsor must pay a deposit equal to 30% of the total participation cost.
6. Full payment shall be completed by 15 September 2026 via bank transfer or signed cheques. In the case of post-dated cheques, the final cheque must not exceed 20 September 2026, provided that the 30% deposit has been paid.
7. If, after full payment, the Exhibitor is unable or chooses not to participate (including force majeure), and provides written notice at least 30 working days before the exhibition, 50% of the total amount paid will be refunded. If no such notice is given, or exhibits are not delivered on time, the Exhibitor must pay the full participation fee. If already paid, the amount will be retained by the Organizers as compensation.
8. If, after full payment, the Sponsor is unable or chooses not to participate (including force majeure), and provides written notice at least 60 working days before the exhibition, 50% of the total amount paid will be refunded. Otherwise, the full amount is due and retained as compensation.
9. If an Exhibitor fails to attend the exhibition after signing the participation form and does not notify the Organizers in writing at least 30 working days prior to the event, the Exhibitor shall owe the full participation fee as compensation.
10. If a Sponsor fails to attend the exhibition after signing the participation form and does not notify the Organizers in writing at least 60 working days prior to the event, the Sponsor shall owe the full participation fee as compensation.
11. The Organizers reserve the right to relocate, modify, or redesign the exhibition space, equipment, or furnishings as deemed necessary for health, safety, or overall improvement of the event.
12. Only official contractors of the event are permitted to enter the premises to carry out booth construction or installation work, unless otherwise authorized in writing by the Organizers. Unauthorized contractors will not be granted access. All constructions must comply with the exhibition's health and safety requirements, and the Organizers reserve the right to request removal or relocation of any non-compliant structure.
13. All booth designs and constructions must be submitted to the Organizers for approval at least seven (7) working days prior to the start of the exhibition. The Organizers reserve the right to approve or reject any design at their discretion.
14. If a non-official contractor is approved, the following documents must be submitted at least ten (10) working days prior to the exhibition:
 - a. Employer Liability Insurance Certificate
 - b. Method Statement
 - c. Risk Assessments for the work to be carried out
 - d. Work instructions for the assigned tasks
15. Any structures or exhibits deemed unsafe by the Organizers shall be removed or relocated at the Exhibitor's/Sponsor's expense.
16. The Organizers may provide additional booth construction or equipment rental services (e.g., carpets, TVs, stands, tables, shade tents, etc.) at an additional cost, subject to a price list.
17. Exhibitors/Sponsors must return the booth in the same condition in which it was received. Any damage or loss will be charged to the responsible party. Alteration or damage to exhibition property is strictly prohibited.
18. The use of privately owned equipment or machinery is only permitted with prior approval from the Organizers.
19. Exhibitors/Sponsors using technical or mechanical equipment must ensure all safety measures are in place. The Organizers may stop operation of any equipment deemed unsafe or disruptive. No flammable materials are allowed within the exhibition area.

I accept terms 1-19

Signature: _____



20. Advertising outside the designated booth areas is prohibited. Distribution of promotional material in aisles, surrounding areas, or entrances is strictly forbidden.
21. The sale, use, or consumption of food and beverages within the exhibition area is not permitted without prior approval from the Organizers.
22. Audio-visual presentations must be kept at a low volume so as not to disturb other participants. Otherwise, the Organizers reserve the right to terminate participation and remove the Exhibitor/Sponsor.
23. Exhibitors/Sponsors must use the electricity supply provided by the Organizers. Any devices exceeding the allowed load (13 amps) or unsafe electrical connections will be removed. Additional power requirements must be declared in advance and may incur additional charges, subject to availability.
24. In the event that the exhibition is cancelled, interrupted, or altered due to force majeure (earthquake, flood, war, fire, or any other cause beyond the Organizers' control), Exhibitors/Sponsors shall have no claim for compensation or refund.
25. The opening date, operating hours, and days of the exhibition are determined by the Organizers, who reserve the right to modify them.
26. No removal of exhibits is permitted before the official closing time of the exhibition (04 October 2026, 20:00). Setup and dismantling must follow the Organizers' instructions.
27. All schedules for access, setup, dismantling, deliveries, arrivals, and departures must be strictly followed. Failure to comply may result in delays for which the Organizers are not responsible.
28. All transportation and decoration costs are borne by the Exhibitor/Sponsor.
29. Any modifications or additions must be approved by the Organizers, who reserve the right to remove or relocate installations that disrupt other participants.
30. The Organizers provide general and special security during the exhibition, including 24-hour patrols. However, Exhibitors/Sponsors are solely responsible for the security of their own property.
31. The Organizers do not provide insurance for exhibits. Exhibitors/Sponsors must obtain their own insurance coverage.
32. The Organizers bear no responsibility for any damage, loss, or destruction caused by accidents, natural events, or other causes. They act solely as landlords of the exhibition space.
33. Any items not removed by the end of the dismantling period will be removed and disposed of at the Exhibitor's/Sponsor's expense.
34. All required technical and operational information must be submitted by 20 September 2026.
35. All promotional materials (logos, images, descriptions, etc.) must be submitted by 1 September 2026.
36. Parking permits are allocated according to booth space. Loading/unloading is only permitted during designated time slots.
37. Participation is confirmed upon acceptance of terms, submission of the signed form, and payment of the 30% deposit.
38. Prices do not include VAT.
39. In case of adverse weather conditions, exhibitors are responsible for protecting their equipment in outdoor areas.
40. Vehicle access inside the exhibition area is not permitted without prior approval.
41. Booths must remain open and staffed during operating hours.
42. Setup and dismantling must occur strictly within the designated time schedule.
43. All lifting or crane equipment must be rented exclusively from the Organizers.



The Organizers will follow a strict priority policy. The participation form is considered valid only when submitted signed and accompanied by a 30% deposit.

- Associations and non-profit organizations are entitled to a 15% discount.
- Exhibitors must inform the Organizers about the exhibits they intend to present.
- Additional constructions or services by the booth construction company will be charged separately.
- Exhibitors may request custom constructions, additional lighting, power supply, and other services.
- Booth partitioning can be arranged upon request.
- The Organizers bear no responsibility beyond the rental of the exhibition space.
- Space reservations are subject to chronological priority.
- Larger booths (double or triple) may be requested via application.
- Participation cost includes general lighting, security, promotion, and electricity for two (2) devices up to 13A.
- Additional power must be requested in advance and may incur extra charges.
- Any alteration or damage to exhibition property is strictly prohibited.

I acknowledge and accept all the above terms and conditions for participation in The Great Outdoor Event.

On Behalf of the Organiser's

Company

Title

Signature

Stamp

On Behalf of the Exhibitor's

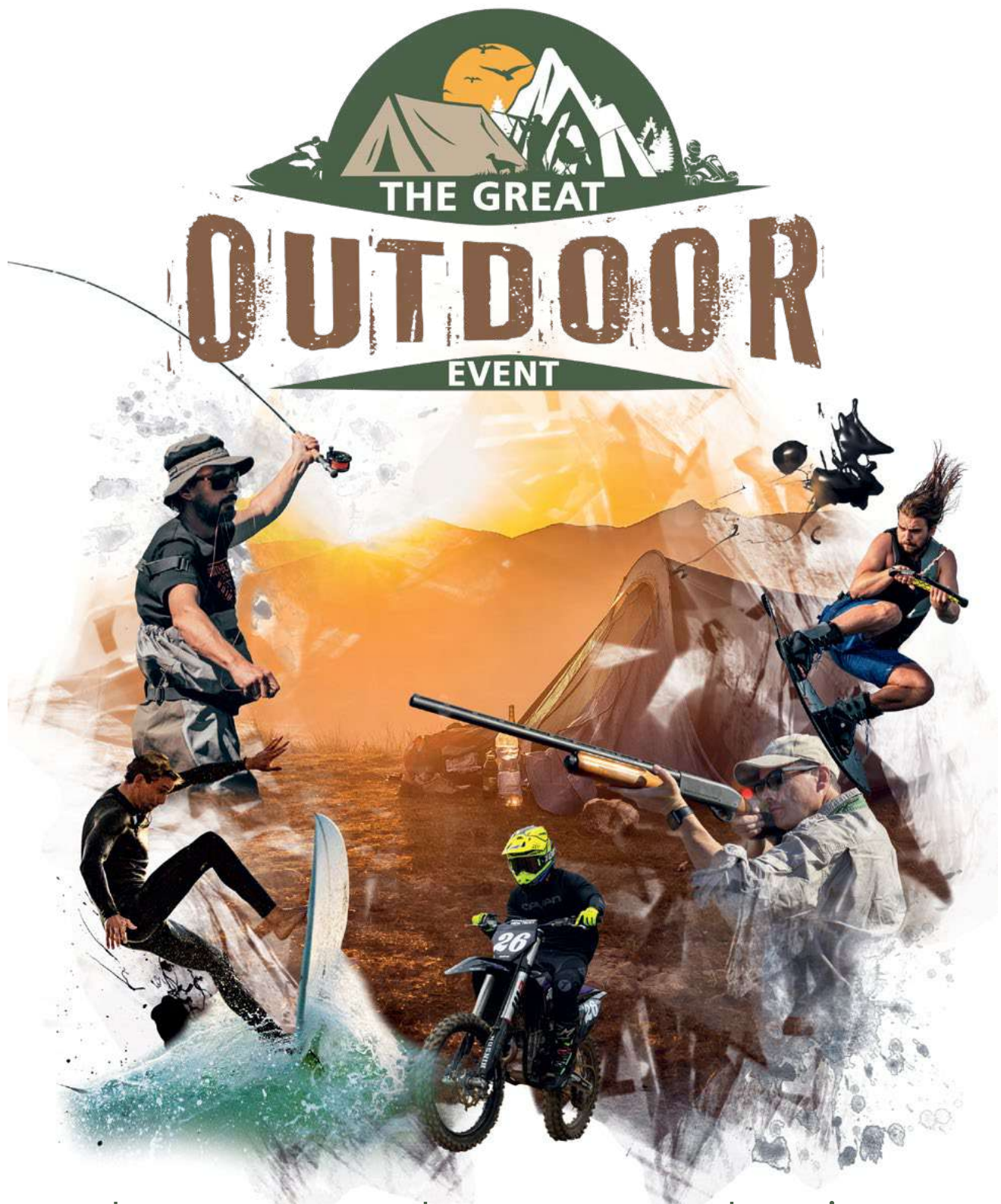
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